

Hello!

Graham Terry



PROFILE

I'm an energetic and detail-oriented designer who loves helping organizations connect with their audiences through clear, engaging communication. I combine creative design with strategic thinking to craft digital campaigns, branded visuals, and stories that build community and inspire action. Proficient in Adobe's creative suite, I'm recognized for my reliability, collaborative spirit, meeting deadlines, and consistent positive outlook.

EXPERIENCE

Moody Publishers

Graphic Designer

Jan 2024 – Present

Full-time graphic designer creating book covers from concept to completion, developing full email campaigns, designing social media graphics, and producing marketing materials to support new releases for a leading Christian publishing house. Collaborate with authors, editors, and marketing teams to ensure cohesive, high-quality visual storytelling across all platforms.

West End Community Church

Graphic Designer

April 2023 – Present

West End Community Church is a vibrant institution located in Nashville, TN. In this capacity, my primary responsibility has been to craft an extensive array of designs, spanning weekly bulletins, staff presentations, campus logos, posters, exhibit signage, announcement slides, and more. My role in this dynamic environment was instrumental in taking conceptual ideas and transforming them into tangible, visually compelling designs.

AllIn Team Sports

Co-Founder & Lead Designer

2020 – 2023

As the lead designer at AllIn Teams, I've played a pivotal role in crafting the user interface of our platform, ensuring both visual appeal and functionality. Collaborating closely with our CTO and development firm, I've successfully translated design concepts into a live product. This effort has contributed to securing over \$1,500,000 in investments and an impressive annual recurring revenue of over \$60,000, reflecting my dedication to enhancing user experiences and driving financial success.

CONTACT

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EDUCATION

2017-2021

Indiana Wesleyan University,
Bachelor of Arts,
Graphic Design major,
2021 graduation,
3.7 gpa, Magna Cum Laude

RELATED

COURSEWORK

Adobe Illustrator, Animation,
Drawing I and Drawing II,
2-D and 3-D Design,
Photo I and Photo II,
Intro to Computer Graphics,
Typography, Color,
Making Meaning,
Form and Function, Branding,
UX Design, Portfolio,
Design Entrepreneurship, &
Advanced Type.

SKILLS

Graphic Design
UX & UI design
Mobile & Web Design
Branding & Identity Design
Adobe Suite (Ai, Xd, Id, Ps)
Prototyping & Wireframing
Typography & Composition
Print Production
Creative Problem-Solving

REFERENCES

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